



HyperSEND

e-mail marketing

Deliver messages with impact
TOP 5 REASONS

Want to deliver messages with impact?

HyperSEND, a powerful e-mail campaign management system, eliminates the hassle associated with sending e-mail messages to large groups of recipients.

If you are currently sending messages, you can use **HyperSEND**'s powerful tracking and personalization tools to improve your results. Use the tracking tools to discover who is reading your messages and the specific topics that interest them. Use the personalization tools to deliver a unique message to each recipient, which will boost the impact of the message and increase the response rate.

Another great feature of **HyperSEND** is automatic list management, which means bounced messages, as well as, subscribe and unsubscribe requests are all handled automatically; freeing valuable time to focus on your message.

HyperSEND is great for **newsletters, monthly reports, new product announcements, specials, advertisements, service notifications, upcoming events**, or any other type of professional e-mail communication. Best of all, **HyperSEND** is easy to use and can be accessed from any computer with Internet access.

HyperSEND is far more cost effective than direct mail and there is no long-term contract to sign. For a limited time, we are also waiving the setup fee.

Call **(248) 619-0395** or e-mail **sales@hypertek.net** learn more or to join our customers that are already using HyperSEND to deliver messages with impact.

1)) Improved Results
Deliver messages people will look forward to opening.

2)) Powerful Tracking
Know who is reading your message and what topics interest them.

3)) Personalization
Deliver personalized messages to each recipient.

4)) List Management
Automatic handling of bounced messages and unsubscribe requests.

5)) Consistent Branding
Reinforce brand identity with attention-grabbing rich-text messages.